



**INTERNATIONAL AGRIBUSINESS MANAGEMENT INSTITUTE
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CERTIFICATE

This is to certify that the following soft skill event was organized in the year 2022-23.

No.	Name of the Event	Details
1	Guest lecture on Agriculture Market Research- as a Career Option	24 th March, 2023


Principal & Dean
International Agribusiness Management Institute
Anand Agricultural University,
Anand-388110

Guest lecture on Agriculture Market Research- as a Career Option



This guest lecture exposed students and faculties to the diverse career opportunities within the agricultural sector, highlighting the importance of data-driven decision-making. It also equipped them with knowledge of current market trends and research methodologies, enhancing academic curriculum and career guidance.