



**Students Representative Council**  
**International Agribusiness Management Institute**  
**Anand Agricultural University**  
**Anand – 388110**

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**Report of SRC Activities during 2021-22**

- 1. Inter-collegiate Kho-Kho (Men)** tournament was organized by International Agribusiness Management Institute, AAU, Anand on **5<sup>th</sup> March, 2022**. Six teams from Anand Agricultural University viz. IABMI, B.A. College of Agriculture, College of Food Processing Technology and Bio Energy, College of Horticulture, College of Agriculture, Jabugam and College of Agriculture, Vaso were participated in the tournament. The event was started with pledge taking ceremony. Director of Students Welfare, Dr. D. H. Patel and Principal & Dean of IABMI Dr. R. S. Pundir graced the event and motivated all the participants. Both the dignitaries greeted the players and motivated to play with sportsmen-spirit and teamwork. Winners of the semifinal match BACA and CoA, Jabugam played the final match. DSW sir greeted and congratulated to both the final teams. The final match was close counter and finally won by CoA, Jabugam. Both winner and runner up teams were appreciated by all the dignitaries present. Whole tournament was framed and organized by Dr. Ashish Mahera, SRC chairman, Dr. C. R. Dudhagara, SRC co-chairman, faculty members and student volunteers of IABMI under the guidance of Dr. R. S. Pundir, Principal and Dean of the host Institute.
- 2. International Day of Yoga** was celebrated at International Agribusiness Management Institute, AAU, Anand. International Day of Yoga is observed annually on June 21. The idea of an International Day of Yoga was first proposed by the current Prime Minister of India, Narendra Modi, during his speech at the United Nations General Assembly, on 27 September 2014. Lord Shiva is considered to be the origin of yoga, he is the Adiyogi, the first yogi. Yoga is helpful for physical and mental wellbeing of an Individual. Yoga helps to live healthy lifestyle. Seventh International Day of Yoga was celebrated on **21<sup>st</sup> June, 2021** by International Agribusiness Management Institute as per the guidelines by Ministry of AYUSH Common Yoga Protocols. Due to second wave of Covid 19

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pandemic the participants celebrated from home. Students and faculties of the institute participated and performed various Yogasans and Pranayama with their family. The celebration was done following Covid 19 protocols. Students and faculties took part enthusiastically to celebrate the International day of Yoga. In the benefits of the society, students and faculties were advised to follow yoga regularly. The programme was framed as per common yoga protocol and circulated by Dr. Ashish Mahera, SRC chairman under the guidance of Dr. Y. C. Zala, Principal and Dean of the institute.

- 3. Tree Plantation Cum Awareness Campaign** was held at International Agribusiness Management Institute, AAU, Anand. The benefits of planting trees are well known that ranges from having a beautiful environment to preventing the global climate change. Tree are the primary source of food and they contribute significantly to the environment in many useful aspects. International Agribusiness Management Institute, AAU, Anand celebrated online campaign on Tree plantation and awareness with the theme, 'Har Med Par Ped' as part of 'Celebration of India's 75 years of Independence– Azadi ka Amrut Mahotsav' and ICAR 93rd Foundation day on **16<sup>th</sup> July, 2021** with the students of IABMI, faculty members and staff members of NAHEP-CAAST. Due to current Covid situation celebration of tree plantation has been done online. Students, Faculty members and staff members actively participated in this campaign from their home and they planted different plants at their home and nearby area and they also spread awareness about tree plantation among society. Whole programme was framed and circulated by Dr. Ashish Mahera, SRC chairman under the guidance of Dr. Y. C. Zala, Principal and Dean of the institute.
- 4. Cleanliness Campaign** for the celebration of **Swachhta Pakhwara** held by International Agribusiness Management Institute (IABMI) and Centre for Agricultural Market Intelligence, NAHEP-CAAST, AAU, Anand. Swachhta Pakhwara was celebrated during 1<sup>st</sup> to 15<sup>th</sup> of August, 2021. To celebrate Swachhta Pakhwara 2021, International Agribusiness Management Institute and Centre for Agricultural Market Intelligence under NAHEP-CAAST, AAU, Anand celebrated cleanliness campaign on the **13<sup>th</sup> August, 2021**. The programme was started with the cleanliness pledge. The Principal and Dean of IABMI inspired all the faculty members and the staff members for cleanliness drive

  
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starting from personal hygiene, work place hygiene and domestic hygiene. Faculty members of IABMI, staff members of IABMI and NAHEP-CAAST project actively participated in this campaign and they cleaned institute premises, parking area and garden area. Students of the institute took part actively from their home with their family members due to prevailing Covid situation. Students cleaned their surroundings and home. They also spread awareness about cleanliness. The whole programme was framed and circulated by Dr. Ashish Mahera, SRC chairman under the guidance of Dr. R. S. Pundir, Principal and Dean of IABMI.

5. International Agribusiness Management Institute organized **Orientation Programme** for newly admitted students on **12<sup>th</sup> & 13<sup>th</sup> October, 2021**. Students were given warm welcome by the faculty members. Dr. R. S. Pundir, Principal and Dean of the Institute congratulated and addressed the students regarding course curriculum and future opportunities in the course. During this orientation programme all the faculties interacted with the students individually and gave overall outlook of the programme and departments of the colleges. Faculty members gave highlight about the courses they teach and portfolio they handle for smooth functioning of the college. Students learned a lot in those academic practices.
6. International Agribusiness Management Institute of Anand Agricultural University (AAU), Anand organized **Expert Talk on Data Analysis using Excel** on **10<sup>th</sup> February, 2022** for the students of this institute for garnering broad academic perspectives in the arena of agribusiness management. Mr. Ashish Joshi, Assistant Professor, Department of BCA, VP and RPTP Science College, Sardar Patel University, Vallabh Vidyanagar delivered a talk on this subject and highlighted vital significance of Excel for data analysis in the growing area of agribusiness. It was a good listening to the expert and it gave great opportunity for the students of the institute. Students were also benefited through hands on practical session for excel usage. Dr. C. R. Dudhagara, Co-Chairman SRC coordinated the whole programme.
7. **Kite Festival** was celebrated by International Agribusiness Management Institute on **13<sup>th</sup> January 2022**. Students and faculty members along with staff members of NAHEP-

CAAST project enjoyed kite flying celebration followed by lunch. From the kite festival students learned how to work in a group, handle the situation in critical conditions and find out the way for better opportunity even the competition is so hard & build successful future for themselves as well as for the society.

8. International Agribusiness Management Institute of Anand Agricultural University, Anand organised **Cleanliness Programme** at **Balram PG Hostel** (MBA WING) on **12<sup>th</sup> January, 2022**. All the hostel students cleaned their room and surroundings in the hostel. Students were guided to follow cleanliness regularly. Students participated in the programme whole-heartly and make the programme successful.
  
9. International Agribusiness Management Institute (IABMI), Anand organized **Industrial Visit** on **2<sup>nd</sup> December 2021**. Students from third semester visited **Gujarat State Seed Corporation Limited office at Nadiad**. Students acquired practical insights into the planning and development of breeder seeds in consultation with ICAR. They also learned how to manage the production, supply and marketing of all classes of seeds throughout the state. On the same day students also visited **Gujarat State Seed Certification Agency and Gujarat Organic Product Certification Agency (GOPCA) at Ahmedabad** where students learned about seed certification procedures, inspections, and the numerous forms associated in seed certification. Students also had a hands-on experience in doing seed viability test. It was a great practical exposure along with academic learning. Students interacted with the industry expert for their queries. The whole programme was framed and carried out by Dr. Y. A. Lad and Dr. Kalyan Rao Patel.
  
10. Students from third semester of International Agribusiness Management Institute (IABMI), Anand **visited Pre-Vibrant Gujarat Summit-2021** “Agro & Food Processing: Entering a new Era of Co-operation” event organized from **14<sup>th</sup> to 16<sup>th</sup> December, 2021** at Anand Agricultural University under Government of Gujarat. Total 85 students of MBA(ABM) and Ph.D.(ABM) programme visited the Agri Pre-Vibrant exhibition on **15<sup>th</sup> December, 2021**. Students were accompanied and guided Dr. M. R. Prajapati, Dr. C. R. Dudhagara and SRC chairman Dr. Ashish Mahera during the exhibition visit. Around 300

stalls have been exhibited by various companies, FPO's, progressive farmers, agricultural universities, Ministries and different Govt. departments of Gujarat state. The stalls included poster presentation, chart presentations, audio-visual, live demos and live samples. The exhibition has gained a new insight in the students about the real business world marketing and promotional tactics. It also emphasized the need of new technologies and farming methods like natural farming and organic farming towards the need of healthy society. The exhibition shown the role of Government and agricultural universities for strengthening the agriculture sector and uplift the farming community.

11. Anand Agricultural University, Anand bagged a world bank sponsored project **NAHEP-CAAST** under the mentorship of Dr. R. S. Pundir, (PI) of the project. Students of International Agribusiness Management Institute **participated many seminar, conference, workshop and webinars** organized by the centre. Students got the exposure of par excellence and adhere the subject matter in agribusiness domain. There was great opportunity for the students to get knowledge through online sessions and stored videos on youtube channel of the project.
12. International Agribusiness Management Institute (IABMI), Anand had celebrated "**Shahid Din**" on **30<sup>th</sup> January 2022**. Two minutes silence was observed to give all the martyr tribute. In this celebration students gave tribute to all the martyr who gave supreme sacrifice to safeguard motherland India in freedom struggle. SRC chairman gave verbal tribute by giving a speech for the national unity and brotherhood amongst countrymen and also emphasized on importance of independence.
13. International Agribusiness Management Institute (IABMI), Anand had celebrated 12<sup>th</sup> "**National Voters' Day**" on **25<sup>th</sup> January 2022**. SRC chairman emphasized the importance of election procedure to safeguard the interest of democracy in the country. India, the largest democracy in the world has been maintaining smooth election procedure. Pledge for national voters' day was taken by all the students for participation in election procedure without any discrimination.

14. **“Digital Locker”** awareness campaign was done by International Agribusiness Management Institute (IABMI), Anand on **29<sup>th</sup> March, 2022**. Awareness amongst the students and staff about Digital Locker was carried out by P G Coordinator and Department of communication and technology, IABMI in consultation with SRC Chairman. Students were informed about “Digital Locker” features and its different benefits. Students and staff members were encouraged and motivated to create Digital Locker accounts and to store academic as well as personal documents digitally.
15. Ms. Navyasree Ponnaganti, a **student of International Agribusiness Management Institute** (2019-2021), Gold Medalist in IABMI Course, Anand Agricultural University, Anand, Gujarat, secured **AIR-1 in AICE – JRF/SRF PhD Entrance Examination of Agribusiness domain**, a National Level Entrance Test (2021) conducted by ICAR for PhD admission into various Agricultural Universities.
16. International Agribusiness Management Institute (IABMI), Anand has maintained its track record of providing **cent percent placements to the batch graduated in 2021**. Students of the Institute got good opportunity to work with the reputed agribusiness organizations in India. Interviews were conducted through online as well as offline platforms. Students got placements in well reputed organization viz. Tata Rallis, Samunnati Financial Intermediation & Services Private Limited, Impagro, Jio Platforms, Reliance retail, Kisan e store, Venkys India Pvt. Ltd. Average package was 4.25 Lacs. Highest package 6.34 lacs were offered by Samunnati Finance.
17. International Agribusiness Management Institute (IABMI), AAU, Anand secured **runners up position** in the **Inter-collegiate Table-Tennis tournament**. College of Food Processing Technology & Bio Energy, AAU, Anand organized Inter-collegiate Table-Tennis (M&W) tournament on **27<sup>th</sup> November, 2021**. Eight teams from Anand Agricultural University viz. IABMI, BACA, FPTBE, College of Horticulture, College of Agriculture, Jabugam, CAET, Godhra, College of AIT and College of Agriculture, Vaso were participated in the tournament. Players from IABMI played very well in all the matches with enthusiasm and team spirit. Final match was played between BACA and IABMI. IABMI secured the runners up position in the tournament.

18. International Agribusiness Management Institute (IABMI), AAU, Anand participated in the **Inter-collegiate Chess tournament**. College of Food Processing Technology & Bio Energy, AAU, Anand organized Inter-collegiate Table-Tennis (M&W) tournament on **27<sup>th</sup> November, 2021**. Eight teams from Anand Agricultural University viz. IABMI, BACA, FPTBE, College of Horticulture, College of Agriculture, Jabugam, CAET, Godhra, College of AIT and College of Agriculture, Vaso participated in the tournament. Players from IABMI played very well in all the matches with enthusiasm and team spirit yet suffered loss.
19. International Agribusiness Management Institute (IABMI), AAU, Anand secured **runners up position** in the **Inter-collegiate Basketball tournament**. College of AIT, AAU, Anand organized Inter-collegiate Basketball (Men) tournament on **2<sup>nd</sup> March, 2022**. Eight teams from Anand Agricultural University viz. IABMI, BACA, FPTBE, College of Horticulture, College of Agriculture, Jabugam, CAET, Godhra, College of AIT and College of Agriculture, Vaso participated in the tournament. All Players played very well in all the matches with enthusiasm and team spirit. Final match was played between BACA and IABMI. IABMI secured the runners up position in the tournament.
20. Students from International Agribusiness Management Institute (IABMI), AAU, Anand received **First prize** in **Poster Making competition**. Poster Making competition was organized by **Anand chapter of Indian Society of Soil Science** at BACA College of Agriculture, AAU, Anand on the occasion of **World Soil Day, 5<sup>th</sup> December, 2022**. The theme for the event was **“Halt soil salinization, boost soil productivity”**. The event was started at 8:00 a.m. and it took place at Micronutrient Department, BACA, AAU, Anand. Four students from IABMI participated in the competition and **Supriya Pulidindi** from 3<sup>rd</sup> semester received First prize for her excellent performance.
21. Students from International Agribusiness Management Institute (IABMI), AAU, Anand received **First prize** in **Disc throw competition**. Intercollegiate Athletics Meet was organized by College of Agriculture, on **29<sup>th</sup> & 30<sup>th</sup> March, 2022**. Different colleges participated in various events as a part of Athletics. Jay Varu, Student of fourth semester participated in Disc Throw. Through his marvelous performance Jay Varu secured First



rank in Disc Throw competition. Efforts of Jay Varu were appreciated by everyone. He was awarded trophy for winning disc throw tournament for IABMI.

22. Students from International Agribusiness Management Institute (IABMI), AAU, Anand Secured **Second prize** in **Shotput competition**. Intercollegiate Athletics Meet was organized by College of Agriculture, Jabugam on **29<sup>th</sup> & 30<sup>th</sup> March, 2022**. Different colleges participated in various events as a part of Athletics. Jay Varu, Student of fourth semester participated in Shotput event. Through his good performance, Jay Varu secured Second rank in Disc Throw competition. He was awarded trophy for winning disc throw tournament for IABMI.
23. International Agribusiness Management Institute (IABMI), Anand participated in **Inter-collegiate Athletics Tournament (Men)**. The tournament was organized by College of Agriculture on **29<sup>th</sup> & 30<sup>th</sup> March, 2022**. Eight colleges from Anand Agricultural University viz. IABMI, BACA, FPTBE, College of Horticulture, College of Agriculture, Jabugam, CAET, Godhra, College of AIT and College of Agriculture, Vaso participated in the tournament. The students of IABMI participated in Running, Shotput and Disc throw competition. IABMI players performed very well in all the events with first rank in Dis throw and second position in shotput.
24. Students from International Agribusiness Management Institute (IABMI), AAU, Anand received **First prize** in **Model Development Competition**. Model Development Competition was **organized by Department of Agricultural Economics, BACA**. on the occasion of “Amrut Mahotsav of BACA”, AAU, Anand on **24<sup>th</sup> December, 2022**. The theme for the event was “Integrated Agricultural Enterprises”. The event took place at Seminar Hall, Department of Agricultural Economics, BACA, AAU. A group of three students **Bhatiya Montu, Gondaliya Sahil and Vachhani Deep** of First semester participated in the competition and received 1st prize for their excellent theme based model.
25. Students from IABMI received **Third position** in **Essay writing competition**. Essay writing competition was organized by **Department of Agricultural Economics, BACA**.



on the occasion of “Amrut Mahotsav of BACA”, AAU, Anand on **24<sup>th</sup> December, 2022**. The theme for the event was “Emerging Trends in Marketing of Agricultural Commodities”. The event started at 10:00 a.m. and it took place at Seminar Hall, Department of Agricultural Economics, BACA, AAU. Twelve students from IABMI participated in the competition and **Darji Dhvani**, student from 1st semester and **Rahul Sankhavra**, from 3rd semester received third rank for their praiseworthy performances.

- 26. International Agribusiness Management Institute (IABMI), Anand Participated in Inter-collegiate Volleyball Tournament (Men).** The event was organized by College of AIT, AAU, Anand on **2<sup>nd</sup> March, 2022**. Eight teams from Anand Agricultural University viz. IABMI, BACA, FPTBE, College of Horticulture, College of Agriculture, Jabugam, CAET, Godhra, College of AIT and College of Agriculture, Vaso participated in the tournament. The event was started with pledge taking ceremony. The students of IABMI participated in the volleyball tournament and players performed very well, yet suffered a loss. B A College of Agriculture won the final match of the tournament.
- 27. International Agribusiness Management Institute (IABMI), Anand Participated in Inter-collegiate Badminton Tournament (Men).** The tournament was organized by B A College of Agriculture, AAU, Anand on **30<sup>th</sup> November 2021**. Seven teams from Anand Agricultural University viz. IABMI, BACA, FPTBE, CAET, College of Horticulture, College of Agriculture Jabugam and College of Agriculture, Vaso participated in the tournament. The students of IABMI participated in the tournament and players performed very well, yet suffered a loss. The final match was close counter between BACA and CoA, Jabugam and finally won by CoA, Jabugam.
- 28. International Agribusiness Management Institute (IABMI), Anand Participated in Inter-collegiate cultural and literary events.** The events were organized by College of Horticulture, AAU, Anand on **14<sup>th</sup> March, 2022**. Eight colleges from Anand Agricultural University viz. IABMI, BACA, FPTBE, College of Horticulture, College of Agriculture, Jabugam, CAET, Godhra, College of AIT and College of Agriculture, Vaso participated in the events. The students of IABMI participated in debate & extempore in literary event

and Monoacting in cultural event. IABMI players performed very well in all the events with enthusiasm.

- 29. An Alumni Interaction** with the students was organized by International Agribusiness Management Institute (IABMI), Anand. **Mr. Deep Usadadiya**, Assistant Manager, Jio Platforms and former alumnus of the institute interacted with the students of second semester on **01<sup>st</sup> April, 2022**. Deep gave some insights for the practical learning in the actual field segment. He narrated about the need of the industry from the students. Other important discussion carried out like how to face interview and use of information technology in the field of agriculture.
- 30. An interactive session** was organised between students and alumni by International Agribusiness Management Institute (IABMI), Anand. **Mr. Jemish Savani**, Territory Manager, Bayer Crop Science Ltd. and alumnus of the institute interacted with the second semester students of the institutes on **16<sup>th</sup> March, 2022**. Mr. Jemish interacted about current status and future prospectus of input industry. He briefly discussed about the market trends of the input industry. He narrated about the need of the industry from the students. He motivated the girl's students to start their carrier in the field of agricultural input industry by giving few examples. He narrated regarding the curriculum and other activities for the development of the students.
- 31. International Agribusiness Management Institute (IABMI), Anand organized alumni interactive session. Mr. Akash Jadav**, Cluster Manager-credit, IFL Samasta Finance Ltd., Gujarat and former alumnus interacted with the third semester students of the institute on **17<sup>th</sup> December, 2021**. Mr. Akash has work experience of Microfinance and warehousing finance sector. He discussed about the skills required to work in the finance sector. He narrated about the current status and working environment of the microfinance and warehousing finance industry. He was General secretary of his batch and also associated with projects and placements of his batch. Mr. Akash explained about the procedure to contact and get better opportunities for final project work and placement for betterment of students. Students were really happy and interacted with the alumni enthusiastically.

32. Webinar based Program Sambhav'- **National level awareness programme (NLAP) 2022 on Entrepreneurship** was organized by NAHEP-CAAST in collaboration with State office, KVIC, Ahmedabad on **28<sup>th</sup> March, 2022**. Students, faculty members, aspirant entrepreneurs participated enthusiastically for the benefits in the field of Entrepreneurship. Different government schemes, plans and initiatives were discussed at length.
33. A **special guest lecture "Social Equity"- Recognizing and Facilitating Women Contribution to Agriculture** on **8<sup>th</sup> April, 2021** by NAHEP-CAAST on 8<sup>th</sup> April, 2022. Dr. Sunita Nambiyar, Professor, M S University Vadodara was invited as a speaker for the event. She discussed at length about role played by the women in the development of agriculture sector.
34. A special **guest lecture on salient features of the sales promotion employees (Conditions of the service) Act, 1976 for sales promotion employees** on **20<sup>th</sup> July, 2021**. Mr. Hiten Parekh, Consultant, Freelancer in the field of HR and labour laws was invited as resource person for the event. He discussed about marketing personnel rights and duties related their service conditions. The event was appreciated by all the stakeholders as it is the need of hour for management students.
35. An **online guest lecture was organized** by NAHEP-CAAST for Fish to 2030 and start-ups **on 13<sup>th</sup> September, 2021**. Dr. S. Ayyappan, Chancellor, Central Agricultural University, Imphal and Former Secretary (DARE) & Director General (ICAR) was invited as a resource person of the event. He discussed about scope of fisheries sector for entrepreneurship. Students took part actively in the event.





**IABMI ORGANISED INTERCOLLEGIATE KHO-KHO COMPETITION**



**INDUSTRIAL OFFICIALS VISIT TO IABMI**



**EXPERT LECTURE**

  
**Principal & Dean**  
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**ORIENTATION PROGRAMME AT IABMI, AAU**



**IABMI STUDENTS VISITED PRE-VIBRANT GUJARAT SUMMIT 2021**



**KITE FESTIVAL CELEBRATED AT IABMI**

  
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**SWACHHATA PAKHWADA PROGRAMME AT IABMI**



**INDUSTRIAL VISIT OF THE IABMI STUDENTS**



**IABMI RUNNERS UP IN BASKET BALL**

*[Handwritten Signature]*

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**IABMI RUNNERS UP IN TABLE TENNIS**



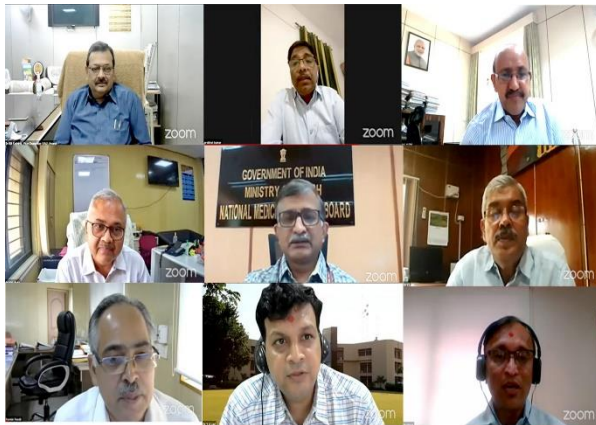
**TREE PLANTATION AT IABMI**



**YOGA DAY CELEBRATION**

  
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Online Training on Sandalwood



Webinar on Madhmakhi Palan



Webinar on Prospects and Functioning of Commodity Markets in India



Webinar on Remote Sensing and Machine Learning Technology for Precision Farming

## LECTURES ORGANIZED BY NAHEP-CAAST

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