



AIC Anand Foundation of AAU at 'National Agri-Startup Expo 2025', Karnataka: Facilitating Startup Market Linkages

Overview:

The **National Agri-Startup Expo 2025 (NASE)**, supported by RKVY, Ministry of Agriculture and Farmers' Welfare, Govt. of India was held on December 27-28, 2024, in **Dharwad, Karnataka**. The event was organized by **KRISHIK, University of Agricultural Sciences, Dharwad, Karnataka (UASD)**. This prestigious two-day expo showcased ground-breaking innovations and success stories from the agri-startup ecosystem, attracting over 2,000 participants from across the nation.

The event featured more than 150 product exhibitions, six knowledge sessions, B2B and B2C networking opportunities, and insights from over 20 eminent speakers. It brought together farmers, FPOs, students, and key stakeholders in the agriculture sector, making it an invaluable platform for collaboration and growth in agri-entrepreneurship.

Role of AIC Anand Foundation, AAU

AIC Anand Foundation of Anand Agricultural University (AAU) played a key role as a co-organizer of the event. Four members from AAU attended and whole team actively contributed to its success:

Dr. Samit Dutta, Dean of FPT&BE at AAU, was the Member of Advisory and Technical committee of the NASE 2024. He also participated in a panel discussion, offering strategic guidance to startups on overcoming business challenges. **Mr. Nikunj Soni**, CEO of AIC Anand Foundation contributed to the pre-event organizing activities and overall planning and execution. **Dr. Jignesh Macwan**, Assistant Manager, AIC and **Mr. Sagar Gabu**, Business Executive, AIC assisted the UASD team with event logistics and actively engaged in networking and knowledge sessions, supporting startups in expanding their market opportunities.

Additionally, AIC Anand Foundation set up a dedicated stall that showcased Gujarat's #Agrifood incubation eco-system and highlighted the AIC Anand Foundation's key achievements and programs. AIC stall attracted new innovators and raised awareness about AAU's pioneering efforts and its impact on agri-entrepreneurship ecosystem.

AAU Startups

AIC Anand Foundation also facilitated the participation of **11 agri-startups** incubated at AAU, providing them with a platform to showcase their innovative products and services. This not only boosted their visibility but also enhanced their market linkages.



The participating startups included:

1. Agrobites Green Venture Pvt Ltd, Surat
2. Pollan Fertilizer Private Limited, Junagadh
3. Esha Sutram LLP, Sarsa
4. Gourai Agro, Kolhapur
5. Healthspire, Surat
6. Krishitattva Agtech Private Limited, Anand
7. One Bee Organic LLP, Savli
8. Shree Marut E-Agrotech Private Limited, Ahmedabad
9. Gavyam Gentech Private Limited, Anand
10. Unikisan AgroTech Private Limited, Pune
11. Mukund Agritech & Research Private Limited (Karbo kisaan), Bangalore

Acknowledgement

The **National Agri-Startup Expo 2025** proved to be a remarkable platform for startups, investors, mentors, and farmers to connect, share ideas, and foster new collaborations. AAU, Anand extends its sincere gratitude to RKVY division, MoA&FW, Govt. of India, **KRISHIK, UAS Dharwad**, along with other co-organizers—including **PKV, Akola, ICAR-NIVEDI, Bangalore, ICAR-CIRCOT, Mumbai**—as well as the event’s sponsors, for their invaluable contributions in making the event a success. This collaborative effort underscores the vital role of innovation and entrepreneurship in agriculture, paving the way for a sustainable and prosperous future in the sector.







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