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A sensitization program on "Futurepreneur—ओ४ @Kheda: A Quest to Discover Gujarat's

Next Business Leader" was organized by AIC Anand Foundation of Anand Agricultural University, Anand in collaboration with College of Agriculture, Anand Agricultural University, Vaso on 21<sup>st</sup> December, 2024 at AAU Vaso campus. Mr. Nikunj Soni, CEO, AIC Anand Foundation, AAU, Anand, has provided valuable information on resources, guidance, and support given by the AIC Anand Foundation and how to transform bold ideas of individuals into impactful solutions for realworld challenges in the food, dairy, agriculture, and allied sectors through start-ups with different success stories and examples. Dr. Jignesh Macwan, Assistant Manager and Mr. Sagar Gabu, Business Executive, AIC Anand Foundation, AAU, Anand performed brainstorming activities amongst the students of the college and ignited a spark of entrepreneurship skills amongst them. Dr. B. C. Patel, Principal & Unit Head, guided students about how to become a job provider rather than a job seeker and urged them to become successful entrepreneurs in the agriculture sector. Whole program was handled by Dr. P. S. Panchal & Dr. C. B. Varma, Chairmen, SRC, PiA & CoA, Vaso.

